



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GENERAL HIGHLIGHTS

IN 2017:

- The YMCA served **28,473 unduplicated people**
- YMCA athletic events brought nearly **30,000 spectators** to Oshkosh. This included 10 YMCA swim meets, 8 High School swim meets, 10 high school hockey games, 61 youth hockey games, 9 college hockey games. In addition, an estimated **38,000 people come into our facilities** to watch youth and adult sports programming.
- **339 different groups** used the Y for field trips, meetings, and birthday parties.

YMCA members made
594,042
VISITS TO THE Y
in 2017. This does
not include program
or special event visits.

SOCIAL RESPONSIBILITY

The YMCA offers
numerous FREE
programs to the
community.

- **Over 300 moms and their kids** attend our Strong Moms program
- **715 OASD 2nd graders** took part in our SPLASH program
- **2,350 people** attended our community family nights
- **250 people from 8 different corporate teams** participated in our annual Corporate Challenge
- **Over 500 people** attended the annual Guns and Hoses Hockey game for Charity at the Y.
- The Y collaborates with **30 different community agencies** providing programs and membership to those in need.
- **2,908 individuals** received membership assistance for a total value of **over \$400,000**
- The Y subsidizes **over \$400,000** in program fees with direct and indirect financial assistance. This includes **over \$173,000** in assistance to families for licensed child care.
- The Y provided approximately **\$125,000 in free facility use** to community groups
- The Y continued its collaboration with the Boys and Girls club by offering **FREE swim lessons, basketball programming and starting middle school nights.**

In 2016 the YMCA stepped in to help the Village of Winneconne with operations of the Marble Park swimming area. In our second year, 2017:

13,140+
of people who
utilized the
swimming area
at Marble Park.

150+
of kids that
participated in
swim lessons.

YOUTH DEVELOPMENT

568
KIDS PER DAY
attend YMCA before
and after school
programs at
8 DIFFERENT
SCHOOLS.

in 10 home swim meets and approximately 15 away meets including trips to Texas and North Carolina.

- **555 youth participated** in tennis lessons.

- **Over 4,000 youth and adults** learned to swim at the Y
- **178 kids per day** attend YMCA Child Care
- **70 kids per day** attend 4K at the YMCA
- An average of **546 kids per day** attended licensed YMCA summer care programs
- **2,755 pre-school children** attended sport and activity programs
- **150 kids compete year-round** on the Y swim team practicing 6 days per week and competing

HEALTHY LIVING

The YMCA offers over
165 FREE
GROUP FITNESS
CLASSES
PER WEEK.

Members made over
62,000 VISITS
to those classes

- There were **235,000 visits** to our Health and Wellness Centers
- **Over 2,210 adults on 183 different teams** participated in sport and recreation programs
- **22 different senior classes** per week saw **14,988 visits.**
- The Y offered **25 on site exercise classes** per week to local business. In addition, we provided nutrition workshops, cooking demonstrations, incentive programming, and safety workshops.
- The YMCA provided **2,734 hours of personal training** to members.

The difference between
who you are and
who you want to be
is what you do.

do it



2017 NEW PROGRAMS + INITIATIVES

- A **NEW Downtown YMCA!!**
- **Active Together Fitness Class**
- **Family Boot Camp**
- **Learn-to-Compete skate program**
- **Summer Tennis Academy**
- **Tennis Center Pickleball tournaments**

LOOKING FORWARD TO 2018

- **Mother son superhero date night**
- **Youth softball**
- **Pancake and pajama party**
- **Teaching kitchen**
- **Hot Yoga, Family Dance, Defend Together, Power Pregnancy, Contact Kickboxing, Family Fitness**



Let's grow!