



NAACP YOUTH & COLLEGE- WISCONSIN

October 12, 2014

Greetings,

The Youth & College of the National Association for the Advancement of Colored People (NAACP) is planning its 2014 College Retreat in Milwaukee, WI November 7th-8^h, 2014 . The NAACP is the nation's oldest and most respected civil rights organization. For 105 years, we have been on the "front line" advocating for justice and equality for all people. Since its inception in 1939, The Youth & College Division of the NAACP serves as the foot soldiers of the organization. The Youth & College Division provides training that nurtures leadership in our youth.

Our college retreats are designed to provide critical information and advocacy training for our college chapter volunteers who operate within the Wisconsin, Illinois, Michigan, Kentucky, West Virginia and Indiana Region and are the sentinels for civil rights.

This year's college retreat is also an opportunity for companies and institutions to reach-out to a significant portion of an important customer base and constituency. We expect a minimum of 120 registered participants. Retreat topics will include key issues about the educational system, voting and civic engagement, membership, the politics of advocacy and criminal justice administration.

There are several different opportunities for your company to be visible and engaged in issues important to all citizens. As in past conventions, we provide opportunities for local, state and national elected officials to make presentations. Currently, we are seeking prominent initial sponsors who can benefit from advertising and publicized expressions of commitment to important national issues that range from economic development to human rights. We are also seeking for companies to present internships, educational opportunities and products to our

participants. We are expecting NAACP national leaders to be present and present on topics of great interest. Please expect a visit/contact from an official from the NAACP State Conference or your local branch concerning sponsorship or feel free to contact us at the numbers enclosed.

Gold Sponsor (\$2,500+)

- Full page Black and White ad in the Souvenir Ad Book
- Presentation at Welcome Reception Program
- Designated area to showcase company's internship/employment opportunities
- Recognition on Sponsor List

Silver Sponsor \$1,000+

- Full page Black and White ad in the Souvenir Ad Book
- Designated area to showcase company's internship/employment opportunities

Bronze Retreat Sponsor \$500+

- Half page Black and White Ad in the Souvenir Ad Book
- Recognition on Sponsor List

Crystal Retreat up to \$500

- Recognition on Sponsor List

The NAACP has recently entered into a cooperative agreement with the “Tides Foundation” in order to provide donors with a 501c3 mechanism to make your contribution tax deductible when your contribution supports approved unit activities. The NAACP Region III College Retreat qualifies under these terms. Your participation in this retreat will demonstrate your commitment to NAACP Youth and College Division 's principles which have contributed to our nation’s quest to provide equal rights, justice and participation to all citizens.

Yours truly,

NAACP Youth & College Region III Leadership

**Souvenir Ad Book, Working Luncheon, and
Request Form**

Name of individual, business or organization

Address

City, State, Zip

Contact Number

E-mail

PRICE LIST:

- Patron \$10.00**
- Business card \$25.00**
- Quarter page \$50.00**
- Half page \$75.00**
- Full page \$100.00**
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For further ad booklet information, contact Michaela Usher. Please send ads (PDF and JPEG files are acceptable) by e-mail to chae1939@gmail.com. Mail payment to:

NAACP WI State Conference

Memo: College Retreat

P.O. Box 442 • Brookfield, WI 53008-0442

Attn: M. Usher

Please show your support for the NAACP by purchasing an ad in our retreat booklet by October 30.

Information for Donors to the NAACP Collective Action Fund

at

The Tides Foundation

Background: The NAACP has entered into an agreement with the Tides Foundation for the Foundation to create and operate the NAACP Collective Action Fund at the Tides Foundation (“the Fund”). The intent of the Fund is to make it possible for NAACP units to raise funds locally for projects which meet the goals of the national NAACP and

which are eligible charitable activities for a 501(c) (3) non-profit organization. The Tides Foundation is a 501(c)(3) non-profit organization which often acts as a fiscal intermediary to assist other non-profits. You can learn more about Tides at www.tides.org.

Appropriate uses of the Fund: The fund may be used to fund projects which support the following national NAACP priorities: Healthcare, Climate Justice, Legal Redress, Voting Rights, Non-Partisan Civic Engagement, Education, Economic Justice, Criminal Justice, Media Diversity and the ACT-SO program.

Disallowed uses for the Fund: The Fund does not support any lobbying or partisan activity. The Fund does not support partisan civic engagement or partisan electoral activity.

Grant Award Letters: All grant award letters should be sent to:

Melissa Bradley

Chief Executive Officer

Tides Foundation

P.O. Box 29903

San Francisco, CA 94129

The grant award letter should indicate that the grant is for the NAACP Collective Action Fund at the Tides Foundation and should indicate the name and NAACP unit number of the branch or conference which solicited the funds. Donors can get the NAACP unit number from the branch or conference which solicited the donation. All branches and conferences have a unique four digit unit number.

Tax Identification Number: The tax identification number for the NAACP Collective Action Fund at the Tides Foundation is 51-0198509.

Donations to the Fund: Please make checks payable to “Tides Foundation” and include the following on the note line: “**NAACP Wisconsin State Conference**” the NAACP unit number of the branch or conference which solicited the donation. If a donor

wants to wire funds, this can be arranged by contacting Dawn Mabery at Chae1939@gmail.com and/or (202) 670-6659.

Minimum Donation: The minimum allowable donation to the Fund is \$2,500.

Questions: The NAACP branch or conference which is soliciting funds will be able to answer most questions. However, do not hesitate to contact Dawn Mabery, the Fund Facilitator, at dawn@fernandezadvisors.net and/or (202) 670-6659 with questions regarding the Fund's operations.