

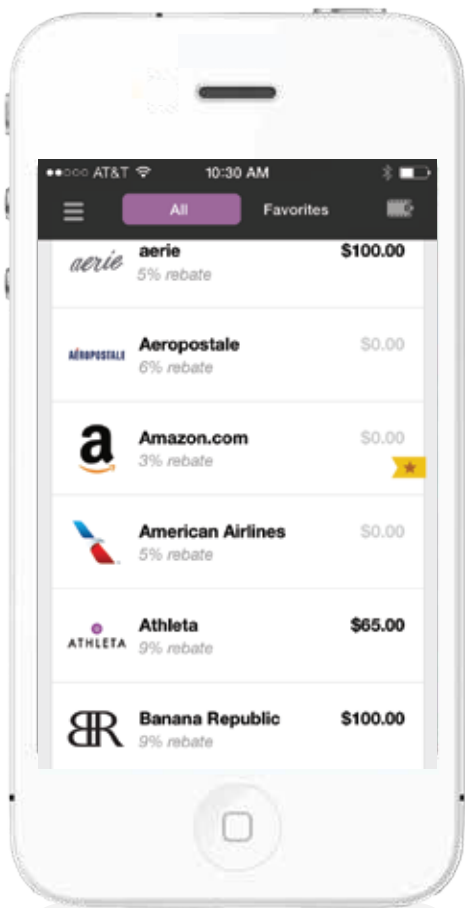


INTRODUCES BENEFIT

Benefit Gives While You Shop!

When you use the Benefit app at checkout at any of our participating retailers, a percentage of the transaction is donated to a school or non-profit of your choice.

It's as easy as a credit card and safer than a wallet.



Benefit gives between 3-20% of your everyday transactions to the school or non-profit of your choice. Download the free app and start contributing today.

Here are just some of the benefits of using Benefit:

- ✓ Buy, manage and redeem your digital gift cards instantly.
- ✓ Real time balance tracking.
- ✓ See what you've contributed at the push of a button.
- ✓ Over 80 participating retailers like Target, Amazon and Whole Foods at launch, with many more to come!



HOW TO PARTICIPATE

1

Download the Benefit mobile app from the iTunes or Google Play Store.

2

Search for a school or non-profit that you'd like to support.

3

Shop at any of our participating retailers and use the app at checkout.

4

With each transaction a donation is made!



Make sure your Benefit purchases benefit us! Select us as your cause using our correct organization name:



Need more info? Visit www.benefit-mobile.com