



# Vine Maple Place 2010 Annual Report



- *Volunteers continue to be a major asset of the Vine Maple Place team. In 2010, volunteers provided 13,678 hours of expertise and support to the VMP mission - an estimated equivalent value of \$256,745.*
- *A Vision of Hope Tour follow-up process was implemented resulting in 35% of attendees being converted into new volunteers.*



## Family Services in 2010

### Services For Parents

- 25 mothers & 2 fathers received training to increase employability, improve access to permanent housing, and enhance life skills.
- 8 adults were enrolled in school/training, 5 received a degree/certificate, & 10 were employed.
- 2 families successfully transitioned out of Safe Landings into full self-sufficiency.

### Services For Children

- 52 children were given a safe, nurturing place to sleep, play, and grow.
- 5 new volunteers were added to the Kids' Life Skills program, allowing for more one-on-one interaction with children.
- Life Skills classes were expanded to include 5 age groups to better meet their needs.
- Tutoring opportunities were expanded to include Homework club, Reading with Rover, and Reading Circle for preschool children.

### Our Vision

A safe, stable home for every child and parent

*When little Sierra saw that she had her own bed, she was very excited. "My own bed!" she exclaimed, and climbed onto it. She sat there with a big grin lighting up her whole face. She didn't want to get off, even after mom explained that they needed to go pick up her brothers from school. Your support of Vine Maple Place makes it possible for us to provide a safe and inviting home for little ones like Sierra.*



*Focus is placed on helping the children with developmental skill achievements and goal setting.*



*Every child receives 1:1 attention. Parents have help in assessing the children's needs, leading to stronger, healthier families.*

### Our Mission

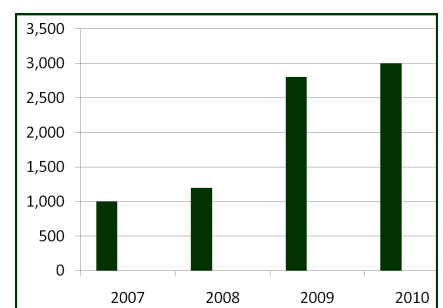
Vine Maple Place is a Christian organization that helps homeless families with children build lives of hope, stability, and greater self-sufficiency by providing them with transitional housing and support services.

## The Need Continues

In 2010, families have been challenged more than ever with a deteriorating economy. The 27 families we have served faced high unemployment rates, fewer jobs available and greater competition. We have seen long waiting lists for vocational classes and academic

programs. Affordable housing options for low income families continue to be limited. And this fall DSHS cuts have directly challenged the ability of residents to continue in their schooling and even their jobs when day care or job training money is abruptly cut off.

*In 2010, Vine Maple Place turned away 1,253 adults and 1,648 children looking for housing.*





- 239 guests attended a Vision of Hope Tour - a 41% increase over 2009.
- 31 new Hope Builder Alliance members were added - an increase of 41%.
- 2 new staff members were added.
- King County permits were received for the construction of the Family Support Center build-out.
- 2 duplexes at VMP were completely re-plumbed. Others to follow.



## Financial Summary for 2010

### Income Distribution

Individual	\$259,466	41%
Churches	\$ 70,212	11%
Program fees	\$ 31,164	5%
Fundraisers/CLCM	\$170,691	27%
Grants	\$ 28,000	4%
Other/Interest/In-kind	\$ 36,054	6%
Business/Match	\$ 31,639	5%
<b>Total</b>	<b>\$627,226</b>	<b>100%</b>

### Comments to Income:

- Our income is well diversified.
- Grant and Business income was down due to the current economic situation and staffing changes.
- Income from Fundraising events and Individuals continues to grow.

### Statement of Financial Position

#### ASSETS

Total Current Assets	\$1,185,701
Total Fixed Assets	\$1,311,665

**TOTAL ASSETS \$2,497,366**

#### LIABILITIES & EQUITY

Total Liabilities	\$ 464,855
Total Equity	\$2,032,512

**TOTAL LIABILITIES & EQUITY \$2,497,366**

### Comments to Financial Position:

- Current Assets and Liabilities include approximately \$420K in pledges from Hope Builder Alliance members.
- We carry no debt on our properties.
- We retain \$200K in Operating Reserves.

### Financial Comments

- All numbers are based on preliminary 2010 financial results.
- Net income is invested in infrastructure, maintaining adequate reserves, and preparing for future growth.
- Salaries for Executive Director and Director of Operations are included in the 2010 annual expense budget but not actually paid at the request of those staff members. These funds are set aside for reserves and future growth.
- Expense distribution reflects reclassification of expenses according to ECFA and IRS standards.
- Our commitment to continued growth requires ongoing investment in fundraising efforts.
- We thank God for His provision!



Children receive the benefits of a weekly Life Skills program staffed by consistent volunteers who truly care for them.

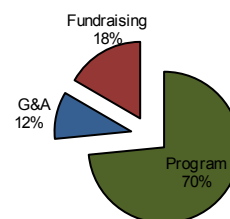
When Sue learned her car would be too expensive to repair, she needed to find a more permanent transportation solution for getting to work and school. After finding out a car had been donated to her by a Vine Maple Place supporter, she was overcome with emotion. "I can't believe someone would just give me a car!", she whispered. The ability to get to school or work is an important part of each family's transition plan. Thanks to generous donors, we are sometimes able to help our residents overcome that hurdle.

### Expense Distribution

Program	\$402,632	70%
G&A	\$ 69,144	12%
Fundraising	\$107,952	18%
<b>Total</b>	<b>\$579,728</b>	<b>100%</b>

### Comments to Expenses:

- Expenses grew as we prepared for and implemented a Succession Plan.
- Additional staff was added in Fundraising in preparation for future growth.
- We continue to enjoy the benefits of dedicated, reliable volunteers, which reduces our need for additional paid staff, especially in Program.
- No salaries are included for Executive Director and Director of Operations.



# Message from the Executive Director

Dear Vine Maple Place Partners,

2010, our 10th anniversary year, was a year of ups and downs, causing us to rely on the Lord more than ever before. We were saddened by the loss of our Director of Operations and my husband, Ron Starr, who went to be with our Lord after an extended bout with cancer. But God is faithful in His support and care over the ministry and we saw many high points as well.

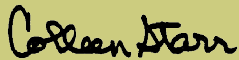
Some of the key developments:

- Considerable attention was focused on successfully implementing a Succession Plan. This entailed hiring a new Operations Manager, Alan Bulger, promoting Carra Purvis to Director of Development, and bringing on Kathi Ridge, a new Development Associate. These changes will allow us to continue providing safe warm homes as well as loving support and accountability to families working to build new lives of hope and stability.
- We were excited to welcome 31 new members to our Hope Builders Alliance! The Alliance continues to be the foundation on which we grow our long term sustainable funding. This special group of supporters has made substantial five year commitments, thus giving us the ability to make wise financial decisions based on a consistent projected income.
- The Safe Landings program continued with the successful graduation of two families into self-sufficiency this year. We will continue to make this extended support program available to qualifying VMP families.
- 239 guests attended one of our free one-hour Vision of Hope Tours at Vine Maple Place in 2010, a 41% increase over 2009! Participants learned more about homelessness and what Vine Maple Place is doing to combat it. They were also offered the chance to join with us in the fight against homelessness.

Thank you for your help in keeping Ron's legacy of love and service alive at Vine Maple Place. We are confident that with our Lord and the faithful support of our community we will continue to strive towards our dream of a safe, stable home for every child and parent. Our work cannot stop—there is still much to be done to address homelessness in our community. We are thankful for your partnership as we continue to help families at Vine Maple Place build lives of hope, stability, and greater self sufficiency.

Please feel free to contact me with questions or suggestions at any time!

Sincerely,



Colleen Starr  
Executive Director

*"We love because God first loved us"*  
1 John 4:19

## 2010 Board of Directors

Chair:	Scott Ridge
Vice Chair & Treasurer:	Dan Wilton
Secretary:	Marie Leaf
Directors:	Radha Ahlstrom Monica Haines Bavendam Ben Bicknell Mark Clawson David Kulp Michelle Lang Benton Melbourne Amber Molen Tamara Rodocker Rita Wellons

## 2010 Staff Members

Executive Director:	Colleen Starr
Director of Operations:	Ron Starr
Director of Development:	Carra Purvis
Operations Manager:	Anan Bulger
Lead Case Manager:	Linda Jacobs Pederson
Child Advocate:	Marcia Robinson
Donor Services Coord:	Janette Layton (p/t)
Office Administrator:	Dana Grimm (p/t)
Volunteer Coordinator:	Michelle Frets (p/t)
Development Associate:	Kathi Ridge
Maintenance:	Glenn Wolff (p/t)
Accountant:	Linda Marburger (p/t)

Vine Maple Place is a Christian-based social service agency and serves families in crisis. Vine Maple Place does not discriminate against housing applicants on the basis of race, color, religion, national origin, gender, age, family status, sexual preference, or physical or mental disability.

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