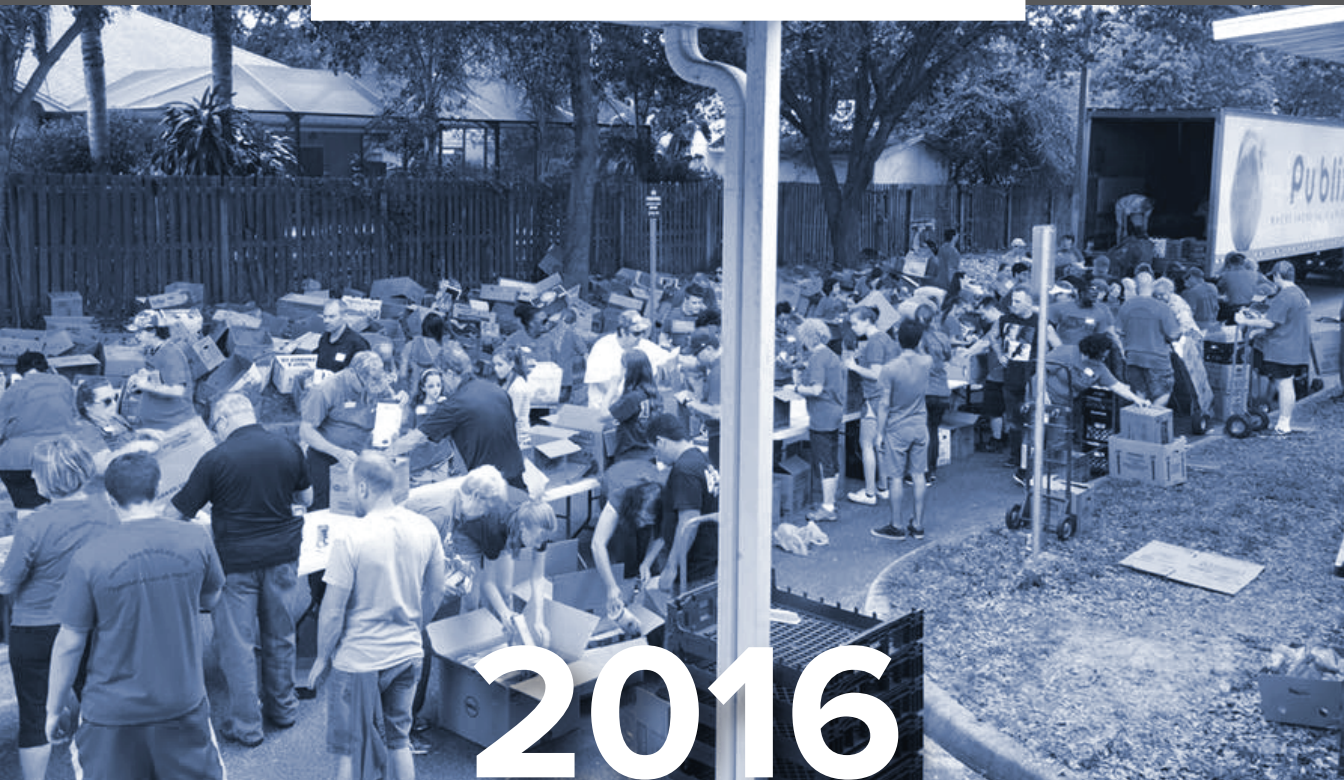




FEED THE BAY



2016 REPORT

Together We Can Do More!

feedthebay.org

Feed The Bay 2016: How We Did it

37 CHURCHES

Local churches, with a passion to feed the needy, help us recruit volunteers for this 1-day event.

826 VOLUNTEERS

Volunteers gathered on April 17, 2016 to collect, load, deliver, and unload literally tons of food.



3 CORPORATE PARTNERS

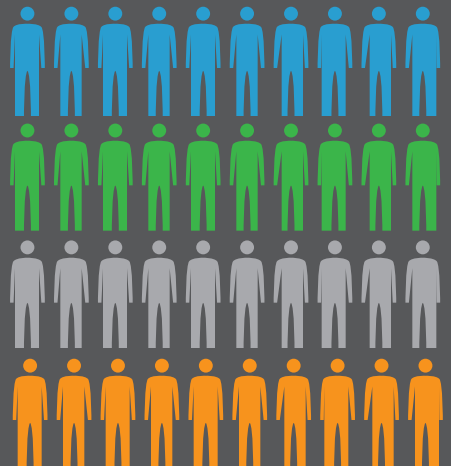
Corporate partners get-the-word-out and provide drop-off locations for food. We love our corporate partners!

14 AGENCIES

Benefiting many Hillsborough County agencies, shelters and food banks, all received large food deliveries.

TOGETHER WE ARE DOING MORE!

Our goal is to help the helpers. Each year, we focus a massive community-wide effort for one super-charged event dedicated to provide the vital food supplies needed by local shelters and food banks who feed those in need throughout the year. Approaching the summer months, most agencies in our area are in critical shortage and in need of food donations. We join together to restock their food supplies and empower them to continue their work of helping families and individuals struggling in our community. These agencies are vital to us, and together, we help them Feed the Bay!



LOCAL IMPACT

163,693

Pounds of Food
Donated



1.66 Million Pounds

In 10 years, Feed The Bay has collected and donated approx. 1.66 **million** pounds of food for our community's food agencies.

\$4,485

Gift Cards
Received



Publix
WHERE SHOPPING IS A PLEASURE®

Feed The Bay partnered with Publix and 18 of their store locations for event-day promotion and collection of food. Publix also provided 5 tractor trailer trucks with drivers to assist at event.



SpiritFM provided Feed The Bay free air-time for 3-weeks leading up to the collection day (81 air spots, and bonuses on nights/weekends). SpiritFM also encouraged their radio listeners to participate through social media and placed an article on their homepage.



TRUE Coupons.com promoted our event on their website for 4-weeks.



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