



GET F-I-T FOR MINISTRY

NBC, USA, INC.

MID-WINTER BOARD MEETING

JANUARY 12, 2016

Denise Mayhan, PhD
Internet Technology Program Manager
dmayhan@nationalbaptist.com

WHAT IS SOCIAL MEDIA?



WHAT DO WE DO WITH IT?

- ◉ Networking
- ◉ Real Time Communication
- ◉ Sharing
- ◉ Discussion Forums
- ◉ Entertainment
- ◉ Getting work done



HOW CHURCHES USE SOCIAL MEDIA

- ◉ Communication
- ◉ Disseminating Information
- ◉ Growing Membership
- ◉ Fundraising



YOUR TURN

- ◉ Are there other reasons to use social media?
- ◉ What applications are you using in your church?



THE FUNDAMENTALS: GET F-I-T



Page Name: nationalbaptistconvention

www.facebook.com/nationalbaptistconvention/

www.nationalbaptist.com/social-media/facebook.html

THE FUNDAMENTALS: GET F-I-T



Account Name: nbcusainc

<http://www.nationalbaptist.com/social-media/instagram.html>

THE FUNDAMENTALS: GET F-I-T

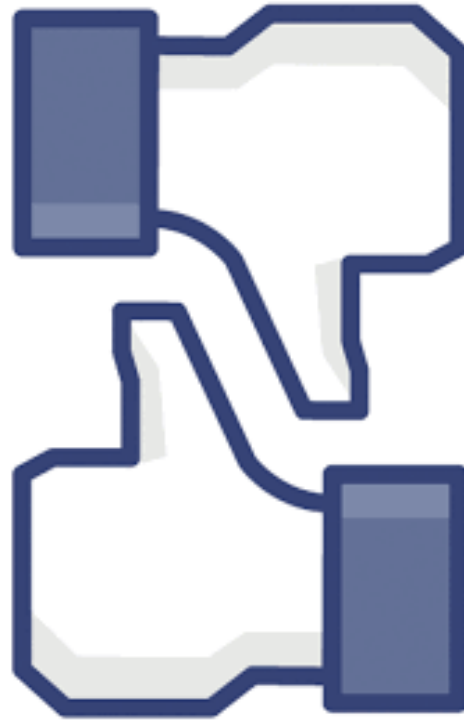


Handle: @nbcusa_inc

https://twitter.com/nbcusa_inc

www.nationalbaptist.com/social-media/twitter.html

ADVANTAGES AND DISADVANTAGES



LEADERSHIP

- ◉ Here to stay
- ◉ Tools for MINISTRY
- ◉ Establish Goals and implementation policies
- ◉ Actively engage yourself, your members and community



Q & A AND SHARING



www.nationalbaptist.com

webmanager@nationalbaptist.com