

FAMILY POLICY INSTITUTE OF WASHINGTON

SURVEY OF WASHINGTON RESIDENTS

Rights of Businesses with Regard to Same-sex Weddings

MAY 2013

The data presented in this report are the results of proprietary questions included in *The Elway Poll* questionnaire at the request of the sponsor. Elway Research does not encourage publication of these results. However, in accordance with the standards of the American Association for Public Opinion Research, any release of this material must clearly state the following:

1. The findings are not those of "*The Elway Poll*" but are results of questions that were written and paid for by the sponsor and included as proprietary questions in "*The Elway Poll*" questionnaire;
2. The name of the organization that paid for the questions;
3. The size and composition of the sample
(provided on "Sample Profile" page)
4. The margin of sampling error;
5. The dates of the interviewing.

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Family Policy Institute of Washington
Proprietary Questions

SAMPLE	402 Washington Heads of Household
SAMPLE FRAME	Registered Voter List
MARGIN OF SAMPLING ERROR	±5% at the 95% level of confidence
FIELD DATES	May 28-30, 2013
REGION	KING CO 38% WESTERN WA 48% EASTERN WA 14%
GENDER:	MALE... 49% FEMALE... 51%
<ul style="list-style-type: none"> • The data are presented here in the same order the questions were asked in the interview • The figures in bold type are percentages of respondents who gave each answer. • Percentages may not add to 100% due to rounding. 	

1. As you may have heard, the state attorney general recently filed a lawsuit against a florist for declining to provide floral services for a same-sex wedding. How do you feel about this lawsuit? Do you...
- 16** Strongly support filing this law suit
- 13** Support
- 26** Oppose
- 35** Strongly oppose filing this law suit
- 10** [UNDEC / NO OPIN]

PROPRIETARY REPORT

METHODOLOGY

SAMPLE:	402 Washington heads of household in randomly selected registered voter households.
TECHNIQUE:	Telephone Survey Live interviewers
FIELD DATES:	May 28-30, 2013
MARGIN OF ERROR:	The overall margin of sampling error is $\pm 5\%$ at the 95% confidence interval. That is, in theory, had this same survey been conducted 100 times, in 95 of those times the results would be within $\pm 5\%$ of the results reported here.
DATA COLLECTION:	Calls were made during evening hours from a central location by professional interviewers with a supervisor ratio of 1:10. Questionnaires were edited for completeness, and a percentage of each interviewer's call was re-called for verification.

It must be kept in mind that survey research cannot predict the future. Although great care and the most rigorous methods available were employed in the design, execution and analysis of this survey, these results can be interpreted only as representing the answers given by these respondents to these questions at the time they completed the survey.

PROPRIETARY REPORT

SAMPLE PROFILE

In interpreting these findings, it is important to keep in mind the characteristics of the people actually interviewed. This table presents a profile of the 402 respondents in the survey.

Note: Here and throughout this report, percentages may not add to 100%, because of rounding.

REGION

Seattle	12%
King County (outside Seattle)	26%
Pierce + Kitsap Counties	14%
North Puget Sound (Snohomish to Whatcom)	15%
Western WA (Clallam to Clark)	14%
Eastern WA	19%

GENDER

Male	49%
Female	51%

PARTY IDENTIFICATION

Democrat	32%
Republican	22%
Independent	46%

AGE

18-35	10%
36-50	21%
51-64	39%
65+	27%

EDUCATION

High School	16%
Some College	27%
College Degree	38%
Graduate School	19%

INCOME

\$50,000 or less	27%
\$50 to \$100,000	27%
Over \$100,000	28%
No Answer	18%

CROSSTABULATION TABLES

READING THE CROSSTABULATION TABLES

The crosstabulations are presented in a "banner table" format. Categories of respondents (e.g., "Age," "Gender") are listed across the top of each page (the "banner"). There are several "banners".

The questions asked in the survey are listed down the left margin. They are presented in questionnaire order. The key in the upper left corner of the table indicates which questions are found on each page.

The figures in each cell are raw numbers and percentages based on the number of respondents in the category at the head of the column.

By reading across the rows, one can compare answers to a question given by the different categories of respondents.

FAMILY POLICY INSTITUTE OF WA

	TOTAL		PARTY			VOTE HIST				EDUCATION								
	(N=)		Dem	GOP	Ind	0-2	3	4	HS	Some	Co1	Grad						
TOTAL (N=)	402	100	130	88	100	186	100	146	100	64	100	107	100	151	100	77	100	
[B1] FLORIST SUIT	65	16%	34	26%	22	12%	31	17%	6	9%	28	19%	17	16%	28	19%	13	17%
Strongly support	52	13%	25	19%	18	10%	22	12%	10	14%	20	14%	10	9%	21	14%	12	16%
Oppose	104	26%	29	22%	25	28%	43	23%	24	34%	37	25%	28	26%	39	26%	19	25%
Strongly oppose	139	35%	26	20%	39	44%	65	35%	24	34%	50	34%	42	39%	45	30%	28	36%
DKNA	42	10%	16	12%	6	7%	25	13%	6	9%	11	8%	10	9%	18	12%	5	6%

	TOTAL		AGE						AREA				GENDER											
	(N=)		18-35	36-50	51-64	65+	Seattle	P/K	N. Sound	West	East	Male	Female											
TOTAL (N=)	402	100	43	100	103	100	146	100	100	100	57	100	56	100	60	100	78	100	198	100	204	100		
[B1] FLORIST SUIT	65	16%	5	12%	21	20%	23	16%	13	13%	12	21%	8	14%	7	12%	5	9%	10	13%	31	16%	34	17%
Strongly support	52	13%	8	19%	18	17%	16	11%	10	10%	13	23%	8	14%	8	13%	7	13%	9	12%	25	13%	27	13%
Oppose	104	26%	12	28%	22	21%	40	27%	26	26%	10	18%	20	36%	14	23%	16	29%	24	31%	47	24%	57	28%
Strongly oppose	139	35%	13	30%	34	33%	60	41%	30	30%	13	23%	17	30%	23	38%	22	39%	29	37%	73	37%	66	32%
DKNA	42	10%	5	12%	8	8%	7	5%	21	21%	9	16%	3	5%	8	13%	6	11%	6	8%	22	11%	20	10%