



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Y YOU MAKE A DIFFERENCE 2018 ANNUAL REPORT

GENERAL HIGHLIGHTS

IN 2018:

- The YMCA served **28,895 unduplicated people**.
- YMCA athletic events brought nearly **30,000 spectators** to Oshkosh. This included 10 YMCA swim meets, 8 High School swim meets, 10 High School hockey games, 60 youth hockey games, 9 college hockey games. In addition, an estimated **38,000 people came into our facilities** to watch youth and adult sports programming.
- **345 different groups** used the Y for field trips, meetings, and birthday parties.

YMCA members made
653,805
VISITS TO THE Y
in 2018. This does
not include program
or special event visits.

SOCIAL RESPONSIBILITY

The YMCA offered
numerous FREE
programs to the
community.

- **Over 300 moms and their kids** attended our Strong Moms program.
- **712 OASD 2nd graders** took part in our SPLASH program.
- **1,862 people** attended our community family nights.
- **160 people from 8 different corporate teams** participated in our annual Corporate Challenge.
- **Over 500 people** attended the annual Guns and Hoses Hockey game for charity at the Y.
- The Y collaborated with **30 different community agencies** providing programs and membership to those in need.
- **2,512 individuals** received membership assistance for a total value of **over \$350,000**. 52% of these individuals are kids.
- The Y subsidized **over \$575,000** in program fees with direct and indirect financial assistance. This included **over \$168,586** in assistance to families for licensed child care.
- The Y provided approximately **\$125,000 in free facility use** to community groups.
- The Y continued its collaboration with the Boys and Girls Club by offering **FREE swim lessons, basketball programming and starting middle school nights**.

YOUTH DEVELOPMENT

476
KIDS PER DAY
attended YMCA before
and after school
programs at
8 DIFFERENT
SCHOOLS.

- **Over 3,200 youth and adults** learned to swim at the Y.
- **194 kids per day** attend YMCA Child Care.
- **70 kids per day** attend 4K at the YMCA.
- **Over 500 kids per day** attended licensed YMCA summer care programs.
- **3,900 pre-school children** attended sport and activity programs.
- **4,299 school-age children** participated in youth sports programs.
- **150 kids competed year-round** on the Y swim team, practicing 6 days per week and competing in 10 home swim meets and approximately 15 away meets including trips to Texas and Maryland.
- **Over 500 youth participated** in tennis lessons.

HEALTHY LIVING

The YMCA offered over
160 FREE
GROUP FITNESS
CLASSES
PER WEEK.

Members made over
80,930 VISITS
to those classes.

- There were **302,714 visits** to our Health and Wellness Centers.
- **Over 1,800 adults on 174 different teams** participated in sport and recreation programs.
- **25 different senior classes per week** saw **15,990 visits**.
- Nearly **900 seniors** participated in special programming such as lunch and learns and social events.
- **276 people** participated in **3,565 hours of personal training**.

19,324

OF MEMBERS THAT THE YMCA
WAS SERVING AT THE END OF 2018.



Be a part of
something **B.I.G.**

2019 NEW PROGRAMS + INITIATIVES

- Beyond Limits Veteran Program
- Rock Steady Boxing Parkinson's Program
- Phase 3 Cardiac Rehab Program
- KinetiX Team Training

LOOKING FORWARD TO 2019

- Increased Family Programming Downtown
- Fitness On Demand
- Quarterly Workshop Series
- Increased Beginner Focused Programs at the Tennis Center



Let's grow!