



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Y YOU MAKE A DIFFERENCE 2019 ANNUAL REPORT

GENERAL HIGHLIGHTS

IN 2019:

- The YMCA served **29,390 unduplicated people**.
- YMCA athletic events brought **301,120 spectators** to Oshkosh. This included 10 YMCA swim meets, 10 High School swim meets, 9 High School hockey games, 56 youth hockey games, 12 college hockey games. In addition, an estimated **38,000 people came into our facilities** to watch youth and adult sports programming.
- **217 different groups** used the Y for field trips, meetings, and birthday parties.

YMCA members made
658,698
VISITS TO THE Y
in 2019. This does not include program or special event visits.

SOCIAL RESPONSIBILITY

The YMCA offered numerous **FREE** programs to the community.

- **715 OASD 2nd graders** took part in our Safety Around Water (SAW) program.
- **1,862 people** attended our community family nights.
- The Y collaborated with **30 different community agencies** providing programs and membership to those in need.
- **2,945 individuals** received membership assistance for a total value of **\$316,000**. **52%** of those individuals were kids.
- The Y subsidized **over \$547,000** in program fees with direct and indirect financial assistance. This included **over \$140,848** in assistance to families for licensed child care.
- The Y provided approximately **\$100,000 in free facility use** to community groups.
- The Y continued its collaboration with the Boys and Girls Club by offering **FREE** swim lessons, basketball programming, tennis and middle school nights.

YOUTH DEVELOPMENT

469
KIDS PER DAY
attended YMCA before and after school programs at **8 DIFFERENT SCHOOLS.**

- **Over 3,300 youth and adults** learned to swim at the Y.
- **194 kids per day** attended YMCA Child Care.
- **70 kids per day** attended 4K at the YMCA.
- **422 kids per day** attended licensed YMCA summer care programs.
- **4,827 pre-school children** attended sport and activity programs.
- **4,353 school-age children** participated in youth sports programs.
- **130 kids competed year-round** on the Y swim team, practicing 6 days per week and competing in 10 home swim meets and 15 away meets including trips to Texas and Maryland.
- **Over 680 youth participated** in tennis lessons.

HEALTHY LIVING

The YMCA offered over
160 FREE
GROUP FITNESS
CLASSES
PER WEEK.

Members made over
82,000 VISITS
to those classes.

- There were **316,318 visits** to our Health and Wellness Centers.
- **Over 1,900 adults on 172 different teams** participated in sport and recreation programs.
- **26 different senior classes per week** saw **16,833 visits**.
- **929 seniors** participated in special programming such as lunch and learns and social events.
- **504 individuals** participated in personal training, disease prevention and healthy living programs.

19,562

OF MEMBERS THAT THE YMCA WAS SERVING AT THE END OF 2019.

LOOKING FORWARD TO 2020

- KinetiX
- Meditation
- Fitness on Demand at 20th Ave
- OSHY First Step Program
- Middle School Nights
- High School Nights
- Pre-School Music Class
- Adapted Music Class for Middle and High School Students



» **BELIEVE** in their POTENTIAL » **INSPIRE** their SUCCESS » **GIVE** to their FUTURE

2019 NEW PROGRAMS + INITIATIVES

- Beyond Limits Veteran Program
- Rock Steady Boxing Parkinson's Program
- Phase 3 Cardiac Rehab Program
- Kinetix Team Training
- Increase Family Programming Downtown
- Fitness On Demand
- Quarterly Workshop Series
- Increase Beginner Focused Programs at Tennis Center



Let's grow!